

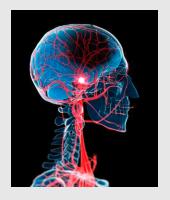
BrainStorming September 2023

September 2023 brings Falls Prevention Awareness Week: Falls are common, Costly and Preventable

The National Council on Aging leads the promotion of falls prevention materials for older adults, caregivers, professionals and advocates. Check out their materials HERE and additional materials about falls prevention work happening here in Iowa at the Brain Injury Alliance of Iowa's Resource Page!

If you or a loved one have experience a brain injury as a result of a fall, connect with our Neuro Resource Facilitation team to see what resources or support we may have available for you at info@biaia.org or call 855-444-6443.

Researchers Find Evidence of CTE In Brains of Young Amateur Athletes



The Atlanta Journal-Constitution (8/30, Boyce) reported, "According to a recent study published in 'JAMA Neurology' and partially supported by the National Institute of Neurological Disorders and Stroke...evidence of chronic traumatic encephalopathy (CTE) has been found within the brains of young, amateur athletes that participated in contact sports such as football, ice hockey, soccer, rugby, and wrestling." An NIH media advisory said, "brain examination demonstrated that 63 (41%) had chronic traumatic encephalopathy (CTE), a degenerative brain disorder associated with exposure to head trauma."

Brain Injury Alliance Encourages Bike Safety



Brain Injury Alliance of Iowa was invited to Urbandale's National Night Out. The Alliance handed out bike helmets to children and adults to promote bike safety. It was an evening filled with food, fun, and friends that came together to celebrate community health and safety.

The <u>National Safety Council</u> states that the number of preventable deaths from bicycle transportation incidents increased by 16% in 2020 and have increased by 44% within the last ten years. While lowa has seen a decline in bicycle-related injuries and deaths, Brain Injury Alliance is committed to sharing the importance of helmet safety and continuing the decline in bicycle-related injuries and deaths. <u>The Bicycle Helmet Safety Institute</u> also notes that helmets provide 66% to 88% reduction in the risk of head, brain, and severe injury for all ages.

Brain Injury Alliance of Iowa believes in the importance of increasing access and awareness regarding brain injury and ways to protect your brain, and our evening with the community to live out our mission was one to be remembered.



Participate in the Survey Here

Click the button below or scan the QR code.



Neuro Resource Facilitation is a fee-free service offered by the Brain Injury Alliance of lowa to support people with brain injury, their family members, caregivers and community navigate life after brain injury. To reach a Neuro Resource Facilitator please contact 855-444-6443 or email info@biaia.org.

BIAIA Satisfaction Survey











Our mission at the Brain Injury Alliance of Iowa is to create a better future through brain injury prevention, advocacy, education, research and support. Join us on our platforms to obtain the latest and most relevant information pertaining to brain injury.